EliteTCG

Cookie Policy

Contents

1. Introduction

This Cookie Policy explains how and why we use cookies and similar technologies on our website (the "Website"). We are committed to protecting your privacy and ensuring a safe online experience in accordance with the UK Privacy and Electronic Communications Regulations (PECR) and the General Data Protection Regulation (GDPR).

2. What Are Cookies?

Elite TCG is a UK-based hobby retailer. We are the data controller responsible for the personal information we collect and process. If you have any questions about our privacy practices, please contact us using the details provided in Section 9.

3. Types of Cookies We Use

Essential Cookies:

These are necessary for the proper operation of the Website. They enable core functions like page navigation, secure access, and session management. Without these cookies, the Website may not function properly.

Performance and Analytics Cookies:

These cookies collect anonymous data on how visitors use our Website. This information helps us understand visitor behavior (e.g., which pages are most popular) and improve the site's performance. We may use tools such as Google Analytics for this purpose.

Functionality Cookies:

These cookies allow the Website to remember choices you make (such as language or region) and provide enhanced, personalized features.

Targeting/Advertising Cookies:

These cookies are used to deliver advertisements that are more relevant to you and your interests. They can also limit the number of times you see an ad and measure the effectiveness of advertising campaigns. These cookies may be set by third-party advertising partners.

4. Third-Party Cookies

In addition to our own cookies, we may use third-party cookies to deliver services or track usage. For example, our analytics providers and advertising partners may set cookies on your device to help measure website usage and tailor content or ads.

5. Your Cookie Choices

You have the right to choose whether to accept or reject cookies. Most web browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies if you prefer. Please note that disabling cookies may affect the functionality and performance of our Website.

6. Managing Cookies

To manage or delete cookies, you can adjust your browser settings. For instructions on how to do this, refer to your browser's help section or visit reputable online guides. Alternatively, some websites provide their own cookie management tools or opt-out options.

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time. When changes are made, we will update the "Last updated" date at the top of this document. We encourage you to review this policy periodically to stay informed about how we are protecting your information.

8. Further Information

If you have any questions about this Cookie Policy or our practices regarding cookies, please contact us at customer.service@elite-tcg.co.uk.

Approved By:	Joel Farrant, Managing Director
Date:	24/02/2025
Signature:	